

FME INTERNATIONAL USER CONFERENCE

2017 SPONSORSHIP PROSPECTUS

MAY 24 - 26, 2017 | VANCOUVER CONVENTION CENTRE | VANCOUVER, CANADA



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Dear Valued Partner,

The world of data is exploding. Brand new formats, rapidly expanding volumes, and growing demands are bringing exciting new possibilities for shaping our world through data.

The FME International User Conference (FME UC) was created as a way for data professionals to come together to learn and exchange ideas. With 650+ of the world's top data professionals expected from 200+ companies, and 100+ sessions, the FME UC 2017 is anticipated to be our biggest and best conference yet.

Partners are invited to get involved and enrich the conference through FME UC 2017 sponsorships. A range of a la carte options are available featuring different levels of exposure, visibility, and space. We encourage you to review this prospectus and respond quickly, as limited numbers of each option are available.

On behalf of all of us at Safe Software, we hope you will choose to partner with us on this event, and we look forward to seeing you in May 2017.

Sincerely,

Don Murray & Dale Lutz
Co-founders



AN INTRODUCTION



WHO

The FME International User Conference (FME UC) is where hundreds of the world's top data professionals gather for three days of informative and inspirational sessions on data transformation and FME.

WHAT

Packed with over one hundred technical and networking sessions, the FME UC is designed to help conference attendees get the most out of their data. Sessions feature presentations from international thought leaders, the latest info about FME, and a chance to mingle with other data experts at the leading edge of data transformation technology.

WHERE

The FME UC is happening in beautiful Vancouver, Canada and attracts attendees from around the world.

2014 ATTENDANCE & FEEDBACK

450+
ATTENDEES

5 KEYNOTES

70+ USER PRESENTATIONS

182 COMPANIES ATTENDED

AVERAGE OVERALL CONFERENCE RATING:

4.7/5



NORTH AMERICA



SOUTH AMERICA



EUROPE



ASIA



OCEANIA

JOIN US IN 2017

Take part in the world's largest FME event

3 Conference days packed with opportunities to learn and network



650+ Projected Attendees

**FME Partner Day to
celebrate & plan
future strategy**

**Pre-conference Training
for a full day of
hands-on learning**

**Over 100 informative &
inspiring sessions
on a range of topics**

**A range of sponsorship
activities to showcase
your company**

SPONSORSHIP OVERVIEW & CUSTOMIZATION

A LA CARTE SPONSORSHIP OPTIONS

INTRODUCING FME UC SPONSORSHIPS

A range of a la carte sponsorship opportunities are available to promote your brand, services and engage attendees at the FME UC. These include food, beverage, and entertainment options starting from \$3,000. Sponsorships are limited and available on a first-come, first-served basis.

CUSTOMIZATION

In addition to the sponsorship opportunities listed in this prospectus, we would be happy to work with you to customize an option that meets your interests and budget. All prices are in CAD.

ALL SPONSORSHIPS INCLUDE:

- Detailed company information in the sponsorship directory on the conference website and the mobile event app (logo, short bio, 3 social media "connect with us" links)
- Logo displayed on applicable signage
- Logo displayed in pocket agenda
- Recognition in the FME World Tour and FME UC 2017 slide deck

Each sponsorship opportunity offers a different level of exposure, visibility, and space. Additional benefits are also included depending on the level of funding.

KEY DATES & DEADLINES

SPONSORSHIP APPLICATIONS OPEN

September 2016

To apply for a sponsorship opportunity, please contact events@safe.com.

SPONSORSHIP APPLICATION DEADLINE

January 17, 2017

No application will be processed without remittance of full payment. All sponsors must also provide us with a 50 word bio as well as a high resolution logo in the following file formats: PNG (for web) and EPS (for print).

Applicants will be contacted within 2 weeks of submission. Safe Software reserves the right to refuse any sponsorship application in its sole discretion.

CANCELLATION DEADLINE

March 31, 2017

Sponsorship fees are refundable, less a 50% administration fee, prior to March 31, 2017. After April 1, 2017, the fee is non-refundable.



SPONSORSHIP FAQ'S

- **What does each sponsorship include?**

Detailed company information in the sponsorship directory on the conference website and the mobile event app (logo, short bio, 3 social media "connect with us" links), logo displayed on applicable signage, logo displayed in pocket agenda and recognition in the FME World Tour and FME UC 2017 slide deck.

Each sponsorship opportunity offers a different level of exposure, visibility, and space. Additional benefits are also included depending on the level of funding. To find out more information about the sponsorship opportunities, please contact events@safe.com.

- **How do I apply for a sponsorship?**

To apply for a sponsorship, please contact events@safe.com for a menu of sponsorship opportunities, pricing and availability.

- **How much are sponsorships at FME UC 2017?**

The cost of each sponsorship depends on the different levels of exposure, visibility and space. Food, beverage, and entertainment sponsorships start from \$3,000. All prices are in CAD.

- **Do I still have to pay to register for the conference if I become a sponsor?**

A sponsorship application does not constitute an attendee registration. Online registration for FME UC 2017 is available at www.fmeuc.com. Some sponsorship options may include a conference pass. For full details, please contact events@safe.com.

- **Where does our company's sponsorship contribution go?**

Your company's contribution will support the production and operations of FME UC 2017.

- **Do sponsors receive the attendee mailing list?**

Due to privacy reasons, Safe Software is not able to provide attendee lists or contact information.

- **Promotional items for attendee bags?**

Sponsors may only give out promotional items during their corporate presentation, if applicable.

- **What is the cancellation policy?**

Sponsorship fees are refundable, less a 50% administration fee, provided that cancellation notice is received in writing by March 31, 2017. Cancellations received after April 1, 2017 will not be entitled to refunds.

CONTACT DETAILS

To receive more information about the sponsorship opportunities,
please contact:

Ada Lee
Events Coordinator
events@safe.com
604-501-9985 (ext. 489)



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SEE YOU IN VANCOUVER



**Thank you for your interest in sponsoring the FME User Conference!
Your support allows our users to gather, learn, and build together.**



2017
INTERNATIONAL
USER CONFERENCE
VANCOUVER, B.C.
CANADA